STEPHANIE SOUDRY

UX/UI DESIGNER

(443) 615 2900

stephsoudry1@gmail.com



Charleston, SC



linkedin.com/in/stephaniesoudry



Career Summary

UX/UI and Graphic Designer with a background in psychology, art studio, and the service industry. Experienced in human behavior and empathizing with people to create user centric design solutions. Currently working on freelance UX/UI and graphic design projects. Passionate about organized, creative, and aesthetically pleasing designs. Strong desire to continuously improve skills and be creatively challenged.

Skills

UX/UI Design

User Research
Competitor Analysis
User Stories
User Flows
Personas
Wireframing
Prototyping
Usability Testing
Responsive Design
Style Guides
Iconography
Typography

Tools

Branding

Sketch
Adobe XD
Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Invision
Balsamiq

Education

CareerFoundry - 2021

UX Immersion Certification
UI Specialization Certification

University of South Carolina - 2019

Bachelors in Psychology Minor in Art Studio

Experience

Feathers & Fur App - Freelance UX/UI & Graphic Designer 02/2022-Present

- Collaborated with app creator/developer to determine business goals
- Conducted user research and developed low-mid fidelity wireframes
- Currently working on graphic design elements such as logo/branding and UI elements to create a high fidelity product

A Signature Welcome - Production & Design Assistant 08/2021 - 12/2021

- Designed and assembled custom high end gifts for weddings and corporate events.
- Staged aesthetic scenes of the products to photograph and edit for social media.
- Created custom art and designs for client products.

College Weekends- Freelance UX & Graphic Designer 04/2021 - 09/2021

- Developed a new branding direction and implemented it into social media.
- Created content and graphics for instagram posts, stories and highlights.
- Coordinated with stakeholders, conducted research and developed wireframes for website redesign.

UX/UI Design Student

01/2020 - 04/2021

- Spent 700+ hours in an immersive end to end UX design program with a specialization in UI design.
- Developed a skill set ranging from identifying human needs and motivations to creating functional, user friendly designs in the form of a high fidelity, marketable product.